

Springboard

Bringing *Research* to Life
Faire vivre la *recherche*

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Inside this issue:

-  **June 1st Report** 2
-  **Interns in Innovation Events** 2
-  **Commercialization Report** 2
-  **International Trademarks** 3
-  **St. F.X. Energy Research Project** 3
-  **National Award to Business Students** 4
-  **IP Corner** 4
-  **Dalhousie Licenses Technology** 5
-  **New Canada Research Chair Funding** 5
-  **Use of Online Tools** 5

Springboard Takes Madison and Chicago

In early June I participated in a mission to the University of Wisconsin at Madison and the University of Illinois at Chicago as part of a Springboard-ACOA delegation. Although the universities are very big they shared many of their best practices with us that we can learn from and incorporate into our network. They emphasized the importance of relationship building both with our entrepreneurial researchers and with industry, integrate students into our technology assessment processes and access to incubation parks as key building blocks for commercialization success.

Our June member meeting proved to be a great success as the network came together to share ideas, and to present their Springboard goals. We are continuing to work together to achieve more commercialization

from university research in Atlantic Canada. Highlights of the meeting are discussed on page two.

I am continuing with visits to all Springboard members to discuss progress and meet with 2005 Proof of Concept and Patent & Legal winners.

The next round of applications for awards closed on June 15th. We received 30 Proof of Concept and 20 Patent & Legal applications. Thanks to everyone for their hard work in getting these in! We expect to distribute the awards early in the fall.

A Public Relations co-op student from Mount St. Vincent University has been hired for the Springboard office for the summer. Lauren Billard joins us from May through August. Her role is to develop tools for communication within and beyond the network.

Good news from Flintbox! Flintbox is now fully bilingual, thanks to a grant from Industry Canada. Springboard has three new users in the process of signing up for Flintbox: the Nova Scotia Community College, the College of the North Atlantic and the Nova Scotia Agricultural College. Holland College and NBCC have also been invited to sign on.

Finally, I was happy to see a great turn-out in Newfoundland for the training session on the science of marketing and the member meeting. Memorial was a great location and the Newfoundland sunshine was appreciated. The tour of the incubation space at Genesis Centre was a highlight. I hope this level of participation continues at future Springboard events.

Sara Jane Snook
Executive Director

Upcoming Events

CABI Annual Conference
(Canadian Association of Business Incubation)
Sept 24 - 26
Halifax, NS
www.cabi.ca

NSAC's Open House
July 27 - 28
Truro, NS
www.nsac.ca

ACCT Basic Licensing
Nov 14-17
Ottawa, ON

AUTM TOOLS & Start-ups
Oct 26 - 28
St. Louis, MO

National SBIR Conference
Nov 6 - 9
Milwaukee, WI
www.sbirworld.com

BioPort Atlantic 2006
Sept 26 - 27
Halifax, NS
www.bionova.ns.ca

ACCT Annual Meeting
Nov 12-14
Ottawa, ON

If you have an upcoming event you would like to highlight in the newsletter, please let us know.

"Science of Marketing" Intern Training- May 31st





June 1 Member Meeting Report

During our member meeting the action items from April 11th were brought to the table.

David Foord began by presenting the 'technology opportunity' & success story slides that UNB uses for researcher education and potential licensees. This could provide a template for Springboard slides that all members could use.

David King spoke about possible Springboard 'roundtable' events for

industry outreach. He suggested that members come together to meet with industry leaders every two months to identify research priorities. If you are interested in this initiative, please contact David King at MUN.

All members gave short five minute presentations on their office's goals and how Springboard can help them achieve success. This input will be worked into a document for the use of all members in the

network.

The day came to a close with tours of the Genesis Incubation Centre & NRC Institute for Ocean Technologies. All and all a successful get together!

Next meeting:

Via conference call during the summer.

Final report of the Expert Panel on Commercialization was released on April 24, 2006.

Upcoming Interns in Innovation Regional Workshops

Two more regional workshops are planned for 2006:

Intellectual Property (Intermediate)
Mt. Allison University, Sackville, NB
October 3-4, 2006
Feature Presenter: Marcel Mongeon.

Best Practices in Developing Presentations and Funding Proposals
Location To Be Determined- if any members would like to host us, please contact Tanya November 28-29, 2006

Please complete your "training survey" by June 16th. All Springboard members should have received an e-mail invitation on June 6th.

If you have suggestions for training topics for the 2007 regional workshops, please contact Tanya Moxley at 902-444-3234.



Expert Panel on Commercialization Releases Final Report

On April 24, 2006, Joseph L. Rotman, Chair of the Expert Panel on Commercialization, presented the panel's final report, entitled *People and Excellence: The Heart of Successful Commercialization*, to the Honourable Maxime Bernier, Minister of Industry. The report covers a comprehensive package

of 11 recommendations to provide a strong starting point for Canada to achieve its full potential. At the core of these recommendations is the development of a business-led Commercialization Partnership Board (CPB). The CPB would create a new role for the private sector as a full partner in

charting the course for, and developing policy related to, commercialization.

—> **Find out more at strategis.ic.gc.ca/epic/internet/inepc-gdc.nsf/en/tq00068e.html**

From FPTT's May newsletter

New On-Line Service for Renewal of International Trademarks

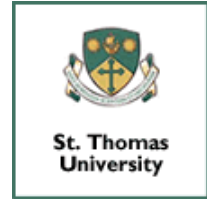
The World Intellectual Property Organization (WIPO) launched a new service this week that will enable trademark owners to renew their international trademark registrations on-line, making this a more cost-effective and

efficient procedure. The new "e-renewal" service, which was launched on April 3, 2006, is a simple way of renewing international trademark registrations up to six months before the date on which the payment of the re-

newal fee is due.

Find out more at
www.wipo.int/edocs/prdocs/en/2006/wipo_upd_2006_269.htm

From FPTT's May newsletter



St. F.X. Biology Professor Leads offshore energy research project

A St. Francis Xavier University biology professor is at the forefront of a \$6.4 million investment by the Province of Nova Scotia into offshore energy needs.

Dr. Edwin DeMont will lead a new non-profit organization that will receive \$2.6 million in funding. Dr. DeMont, president of Offshore Energy and Environmental Research (OEEER), along with colleagues will aim to increase scientific facts and knowledge that assist regulators in making decisions and recommendations regarding interaction between offshore energy activities (including renewable energy) and the marine environment.

"These are exciting times and I'm thrilled to accept this contribution on behalf of this non-profit organization," said Dr. DeMont. "My colleagues and I look forward to studying the impacts of

seismic sound on invertebrates, fish behaviour and alternatives to seismic air source arrays as well as research and pilot projects for tidal current technology,"

The provincial government is investing \$6.4 million in Research and Development, new online delivery models and laboratory equipment to secure better access to scientific information and ultimately generate more wealth and energy from offshore Nova Scotia.

Two new non-profit research associations have been established: OETR (Offshore Energy Technical Research) will encourage research into Nova Scotia's offshore petroleum geology; OEEER (Offshore Energy and Environmental Research) will sponsor studies of a variety of environmental matters including the effects of energy exploration on the marine environment. Each associa-

tion received \$2.6 million in initial funding from the Province, for a total of \$5.2 million. Assisting with the promotion of its offshore is a \$1 million grant to the Canada-Nova Scotia Offshore Petroleum Board, which was announced on April 25.

As OEEER president, Dr. DeMont will work with colleagues at Cape Breton University, Nova Scotia Department of Energy and other Nova Scotia universities. "This partnership with the province will not only bring new research opportunities for our faculty and students but also strengthen ties between the university, industry partners and government," added Andrew Kendall, StFX Industry Liaison Officer.

OETR involves both Dalhousie University and Saint Mary's University. OETR's president is Dr. Carl Breckenridge.



"strengthen ties between the university, industry partners and government"



Business students capture national award

By Jeff Green

They better get their passports ready!

A group of energetic and savvy students from Memorial University's [Faculty of Business Administration](#) has won the top prize at a national competition in Toronto and the right to represent Canada at a prestigious international event in Paris, France, this September.

[ACE \(Advancing Canadian Entrepreneurship\) Memorial](#), a student-run youth entrepreneurship organization, beat out 43 groups from other universities and colleges from across Canada to win the prize at the [Students In Free Enterprise \(SIFE\)](#) competition. That event was part of the [ACE National Exposition](#) where ACE teams prepared and delivered in-depth presentations on their educational outreach projects.

Read the full story at:

www.today.mun.ca/news.php?news_id=2098

ACE Memorial operates out of the Genesis incubation facility and will be moving with them to their new 'digs' in the INCO Innovation Centre.

Nova Scotia Agricultural College hosted an NSERC information session for faculty on Friday, June 9th.

Guest speaker Catherine Vardy spoke about several types of NSERC grants available.

Faculty members holding those grants gave tips on applying successfully.

Dr. Leslie MacLaren, NSAC's VP Academic, shared her experience being on an NSERC Grant Selection Committee.

"You can use C in a circle © instead of "Copyright" but "(C)" has never been given legal force. The phrase "All Rights Reserved" used to be required in some nations but is now not legally needed most places. In some countries it may help preserve some of the "moral rights"."

IP Corner

In this issue we are introducing the IP Corner. Issues around intellectual property are of common interest to all Springboard members. We want to provide a forum for all of us to learn and discuss intellectual property ideas. This month we are providing a link to the McGill University intellectual property policy (<http://www.techtransfer.mcgill.ca/downloads/pdf/ipcorrectfinal.pdf>). McGill has as one of its IP Policy

objectives, "Since the university draws its operating and research funds in large measure from the governments of Québec and of Canada, the commercial development of its Intellectual Property must, to the extent possible, result in benefits to Québec and Canada. The university further recognizes that the presence of a vibrant, local, knowledge-based economy is beneficial to its members and wishes to contribute to its

development" (page 1).

At McGill University, the Inventor and the University (and affiliated institutions) have a shared interest in the intellectual property.

If you have an IP issue or reference you'd like to share with other Springboard members, please forward it to us at info@springboardatlantic.ca

All input is welcome.



Photos taken by David Fullerton during intern training on May 30th & 31st.



Dalhousie researcher's Alzheimer's technology licensed to Q-RNA Inc.

A library of chemical compounds targeting Alzheimer's disease developed by a Dalhousie University researcher has been licensed to Q-RNA Inc., a

New York biotechnology company specializing in protein-misfolding diseases such as Alzheimer's and Parkinson's disease.

For the full article, go to:

<http://www.dal.ca/news/media/2006/2006-06-08.html>



Canada's new government invests in research and projects to improve quality of life for Canadians

The Honourable Maxime Bernier, minister of industry and minister responsible for the Canada Research Chairs Program, today announced an investment of \$85.7 million to fund the appointment of 109 Canada Research Chairs.

enormously over the past several years, and our Canada Research Chairs have made vital contributions to this evolution. They are a powerful intellectual force that benefits our economy, our environment, and our citizens' quality of life," said Minister Bernier. "The knowledge of these renowned researchers represents a precious national resource

research and development. It will also work to promote basic and applied research, in particular in science and technology, because it is essential to the future economic well-being of Canada."

To read further: http://www.chairs.gc.ca/webmediareleases/2006_april_e.asp

"University research in Canada has expanded

Use of Online Tools (Statistic Reports)

Web Site

The web site saw almost 3600 & 5200 hits in April & May respectively; an average of 120 & 170 per day.

Please let us know if there are materials or links that would make the site more valuable to you.

SharePoint

There were about 150 uses of the SharePoint space from Apr 1 to May 31.

Please login and explore if you haven't already taken the opportunity to do so.

Nerac

It was reported that for May there was no Springboard activity. If you have any questions about using

the service please contact Paula Clarke at MUN or Shane Nason at UNB.

Flintbox

Springboard members had 8 postings as of May 31 and those postings have been viewed a total of 1949 times. There have been a total of 5 downloads of the posted technologies.





Contact us with any comments or suggestions at:

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Springboard was formed in November 2004 by the Atlantic Canada Opportunities Agency (ACOA) and the Association of Atlantic Universities (AAU).

Springboard is a non-profit member-driven organization with a mandate to support the commercialization of university research in Atlantic Canada. Springboard provides resources to Atlantic Canadian universities to encourage the transfer of knowledge and technology to the region's private sector. Its members are 14 of the universities in Atlantic Canada.

Springboard has four areas of focus:

- > Build the Springboard technology transfer network,
- > Build tech transfer capacity through education,
- > Push existing technologies out of universities into the market, and
- > Work with industry to pull ideas for research and development from industry.

If you would like to contribute an article ,
please email info@springboardatlantic.ca

www.springboardatlantic.ca