**Innovation Mobilization Fund**

**Industry Engagement Final Report**

Please provide a written report summarizing the impact of **your industry engagement activity** towards the achievement of Springboard Atlantic’s mandate and metrics.

|  |  |
| --- | --- |
| **Date:** | **Award Date:** |
| **Institution/Applicant:** | |
| **Event Title:** | |
| **Event Location:** | |
| **Event Date:** | |

**NOTE:**Please attach a copy (scanned, PDF is acceptable) of any promotional materials, publications, agendas, etc. that were created and provide the links to any relevant Web sites.

Event Highlights

|  |  |  |
| --- | --- | --- |
| Partners | Total # of Attendees | # of Companies |
|  |  |  |

How many total participants were involved? How many were from academia, industry and/or other partners? Please specify or attach information.

**Impact Statement**

*Please provide a short quote on the impact of this award (may be used for promotional purposes on our web site or in our Annual Report).*

1. What were the goals/objectives of the original proposal? How were those goals accomplished? *(If modifications were made to event/activity/goals please describe.)*
2. Please outline how Springboard was highlighted/acknowledged at this event. Please specify or attach information or examples.
3. What went well? What could have been done differently?
4. If applicable, was the event partnership successful to organize this event? What contributed to the success or challenges faced? *(A call to the central office may be preferred)*
5. Would you recommend this event format/program/speaker to other Springboard Members (*if applicable*)?
6. Would you organize a similar program/event again? What changes would you make?
7. How did this program help meet the Springboard mandate? *(e.g. Were any academic-industry partnerships formed, projects created, or funding applications submitted because of this event?)* What if any impacts can you report to date which can be tied to this event? *Please link your answers to the Anticipate Milestones / Outcomes listed in Question 9 of your IE application.*
8. What impacts do you anticipate over the next 6-12 months that can be tied to this event?
9. Did the Innovation Mobilization funding help leverage additional funding? If so, how much?
10. Do you have other comments to share? Do you have any testimonials we can use?
11. Can Springboard use the results of this report (commercially sensitive and confidential information will NOT be shared) to build a success story?  Yes  No

Please note that the report can be reviewed and accessed by the IM Committee members.

Please complete and return to Springboard Central Office: [info@springboardatlantic.ca](mailto:info@springboardatlantic.ca) within three months of your event.

**Prepared by: Date:**