## Project Deliverables

Following is a list of current project deliverables:

|  |  |
| --- | --- |
| Mode of Deliverable | Deliverable Description (All deliverables are customized tailored to Customer Requirement) |
| **Workshop** | 1. Investment pitching 2. Innovation related 3. Entrepreneurship related 4. Startup related |
| **Reports** | 1. Market assessment 2. Technology assessment 3. Patentability assessment 4. Patent Landscaping 5. Patent drafting 6. Feasibility Study 7. Business case 8. Business model 9. Industrial partnership mapping |
| **Consulting** | 1. Business Definition 2. Business plan 3. Marketing plan 4. Business model 5. Marketing collaterals 6. Strategic planning 7. Evaluation of potential licensees 8. Deal structuring 9. Transition from research project to startup 10. Startup support |
| **Coaching and Mentoring** | 1. Investment readiness 2. Investment pitching 3. Business 4. Technology |

## Parameter required to customize Deliverables

|  |  |
| --- | --- |
| Parameters | Parameter Value |
| **Mode of Delivery** | 1. Face to face 2. Online over internet 3. Telephone |
| **Number of consultants** | 1. One 2. Two 3. Three 4. Specify |
| **Duration for workshops** | 1. Half Day 2. One Day 3. Two Day 4. Three Day 5. One week 6. Specify |
| **Duration for Coaching/ Mentoring each session will be one hour** | 1. Once 2. Twice 3. Three 4. One week 5. Once a week for a month 6. Once a month for a year 7. Specify |
| **Market Depth (Reports/Consulting)** | 1. One Market 2. Two markets 3. Three markets 4. Four markets 5. Five markets 6. Specify |
| **Product Depth (Reports/Consulting)** | 1. Similar Products 2. Alternate Products 3. Substitute Products 4. New Products 5. Specify |
| **Turnaround Time (Reports/Consulting)** | 1. 3 days 2. 1 week 3. 2 weeks 4. One month 5. Specify |
| **Program Description** |  |

**Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.**

|  |  |  |  |
| --- | --- | --- | --- |
| Description | Start Date | End Date | Duration |
| <Project Start> |  |  |  |
| <Milestone 1> |  |  |  |
| <Milestone 2> |  |  |  |
| <Phase 1 Complete> |  |  |  |
| <Milestone 3> |  |  |  |
| <Milestone 4> |  |  |  |
| <Phase 2 Complete> |  |  |  |
| <Milestone 5> |  |  |  |
| <Milestone 6> |  |  |  |
| <Project End> |  |  |  |

# Expected Results

# Conclusion