ATLANTIC ADVANTAGE

IP Training Resources



Academy

Online learning resources, seminars and training about intellectual property (IP), such as patents, trademarks, industrial designs and copyright. Generate a tailored guide with information on what to consider when developing your IP strategy.

CIPO Plan Your IP

Strategy Guide

02

Robust online learning academy from Stratford Group. Use code "FRIENDOFSIP"

for free access

Stratford Group IP

Online Training

03

<u>Link</u>

International Governance Innovation (CIGI) has prepared this elearning course to provide you with a basic understanding of how IP can be strategically leveraged to advance business objectives.

04

CIGI IP

Online Open Course

Centre for

Licensing Executives Society provides a 25 page eBook on the basics of a licensing strategy.

<u>Link</u>

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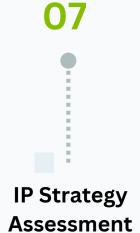
Licensing Basics



Simulation

BDC has created an interactive game to discover more about intellectual property (IP) and protecting your intangible assets

<u>Link</u>



Free assessment, developed by the Canadian Intellectual Property Office (CIPO) in partnership with BDC, to help guide the development of your IP strategy.

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